

Global Marketing Insights, Inc. - Internship Evaluation and Participation

- Who are You?

Minye Pan



- College Attended?

Case Western Reserve University, Class of 2009

- What was your major?

Accountancy Major

- How long did you work at Global?

Summer 2008

- Since finishing your internship at Global, what positions have you had and who are currently employed with fulltime?

Not graduated yet

- What did you learn at Global and what experience did you get that you use today in your current position?

What I developed most was my ability of problem solving. The project assignment was a challenge, because thousands of line items of information should be analyzed by the deadline. This really pushed me to think creatively, rather than to follow traditional procedures. From the very beginning of identifying the problem, to testing the method, modifying and finally implementing the solution, I learned how to solve problems by my own. Second, I learned how to schedule and manage my time. I analyzed the work load and time frame and organized my schedule to meet the deadline.

- What was your favorite thing about working with Global?

What I like most is the working environment in Global. It is flexible and comfortable. Ms. Sherry Loy, marketing assistance, gave me full trust on my work. I planned my own schedule and determined my own working paces. She gave me this freedom so that my ability and thoughts were not constrained. In addition, she never imposed pressure on me to meet the deadline, which I really appreciated. Dr. Shawana, CEO of Global, a successful and impressive woman, gave lots of suggestions on my career development. This helped me greatly. As an international student, I also felt warm care from Shawana, just like I felt in my family. Thanks a lot!!!!