

- Who are You?

Angela M. Rubertino

- College Attended?

Boston College, Class of 2004

- What was your major?

French Major, Spanish and Marketing minor

- How long did you work at Global?

2001 – 2006 (summer and winter breaks, and some work from school)

- Since finishing your internship at Global, what positions have you had and who are currently employed with fulltime?

National City Bank (Marketing department)

- What did you learn at Global and what experience did you get that you use today in your current position?

I learned everything! :) I improved my business writing skills by writing for and editing the Global newsletter and some client emails/newsletters; I learned what it means for a corporation to have a Strategic Plan and a Marketing Plan, and how to write and help companies implement these plans. I also gained my first experiences in Market Research during the ESRI conferences and later online survey writing and programming. Additionally, I learned a lot about the intangibles of business – having excellent time management skills, superior communication ability, and lessons about the diligence and persistence sometimes required to “get the job done.” My time at Global included conversations with and interviews of everyone from on-site construction workers to corporate CEOs, truly honing my interpersonal communication ability – and given that we were always working on multiple projects at the same time, I had no choice but to improve my time management skills!



- What was your favorite thing about working with Global?

I loved all of the client interaction – working at a small firm allowed me the opportunity to regularly meet with and speak to a variety of clients at all levels of corporations. I was never just a “paper-pusher” at Global – I was trusted with large aspects of client assignments (sometimes the entire project), and that level of responsibility is difficult to find at the internship level. Not to mention the unparalleled mentoring I received from Shawana – to have daily interaction with the CEO, a woman who had already had an extremely impressive career at GE and was now running her own successful company – her commitment to my professional development is something that I will always carry with me in appreciation and gratitude!