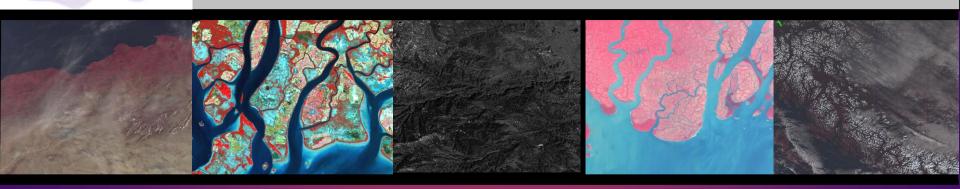


Global Marketing Insights, Inc.



"Activity Based Intelligence Tools In Action"

NGA Partner Track – IGTF – Mtg. Room 12 – 3rd Fl. Tampa Waterside Marriott May 7, 2015



TODAY....

- 1. What does ABI from the commercial geospatial world mean in terms of Pattern of Life Predictions & Intelligence?
- 2. What are some of the impacts to the Future of ABI?
- 3. ABI In Action....
- 4. What is Coming Next?



1. What does ABI from the commercial geospatial world mean in terms of Pattern of Life Predictions & Intelligence?



CONTENT.... PAST/Current!



Worldview-3

Bavarian Pigeon Corps 1903





CONTENT.... PAST!



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CONTENT....In with the NEW!





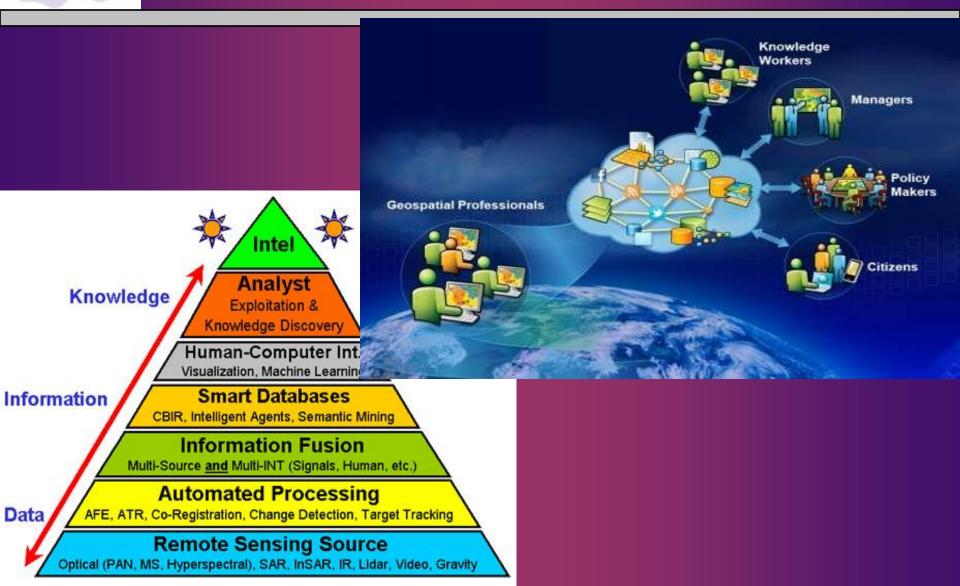
CONTENT....In with the NEW!



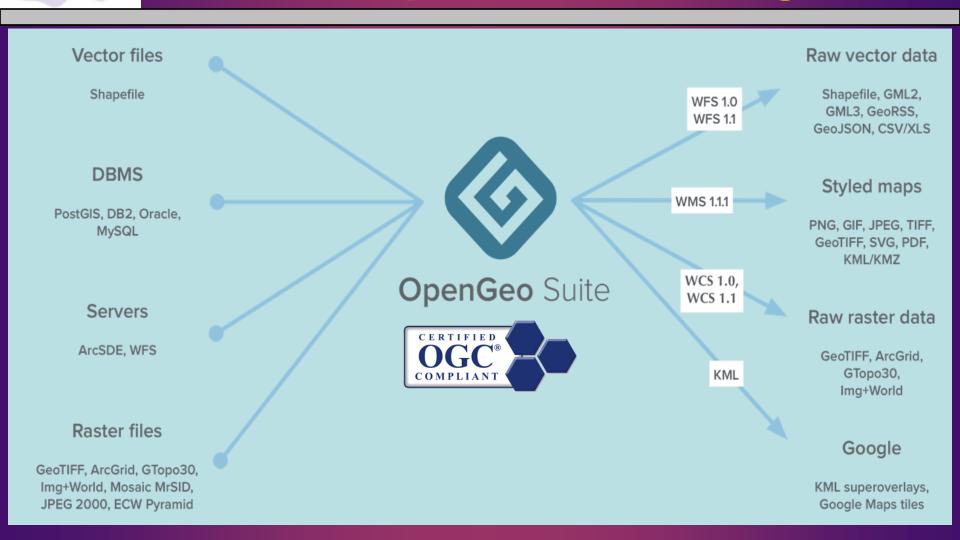


2. What are some of the impacts to the Future of ABI?

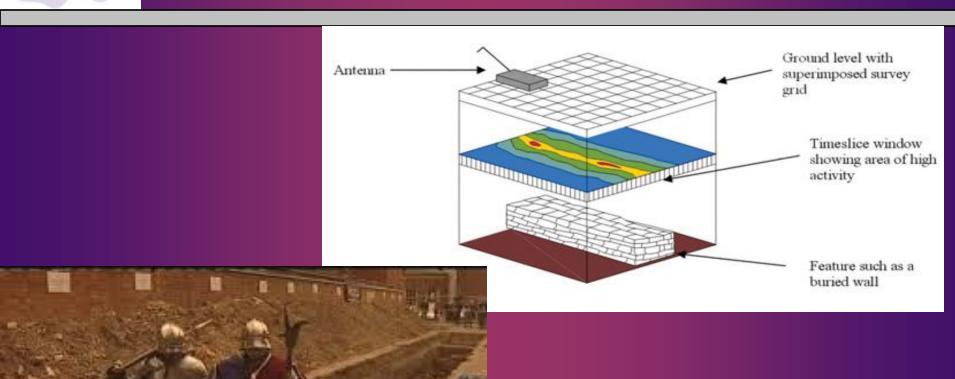




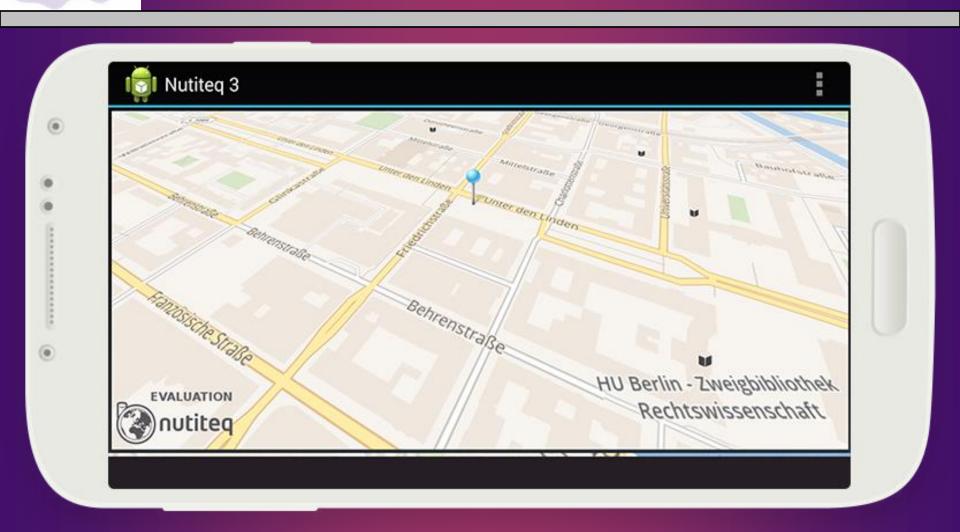




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CONTEXT... Locating Info in a Decision Space

- LTE- Chipsets in Category 0 to M is now a reality...
 Coltair
 Semiconductor
- Increase of 50 Billion Devices by 2020
 - from smart parking
 - connected utilities
 - connected homes
 - wearables
 - to cellular the FOUNDATION of M2M and the







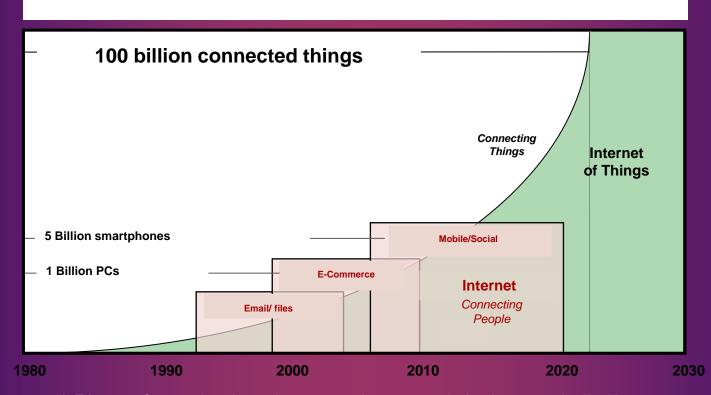
CONTEXT... Locating Info in a Decision Space ----- The IOT/IOE

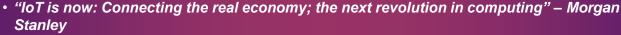






Billions of Devices: What's The Killer App?





^{• &}quot;95% of C-suite expect their company to be using IoT in 3 years time" – The Economist

ADVISORS







CYBERSECURITY

Challenges of hyper-connectivity

The \$445 Billion Cyber Risk Gap

The Internet of Everything will drive growth and create new globally interconnected risk issues for businesses worldwide (yours included)



New cyber risks are constantly emerging, and as the becomes more connected, they will do so at a fast



CLOUD





3. ABI In Action – Pattern of Life Predictions & Intelligence....



INTRODUCING....





PrTrFs





Use

Easy to

Secure,

ArchivalWare™ GS Basics

Presentation and Exploitation Ul's

User Interfa Options



Multiple CMS GUI's



GE Base map



Esri Base map



Remoteview

Powerful Search







Advanced



Multi-INT File Format Support



GEOINT Formats

NITF, GeoTIff, GeoPDF

Shapefiles

HRTe Level 3 Geo TIFF

DTED 1 & 2

Multiple Classified Formats

Non-GEOINT Formats

TIFF, PNG, JPEG, PDF

MPEG-1, QuickTime, Flash

MS Office, Open Office Files

Audio & Video

HTML, XML

PTFS-Proprietary



PTFS and AWS Cloud

Significant AWS experience since 2010.



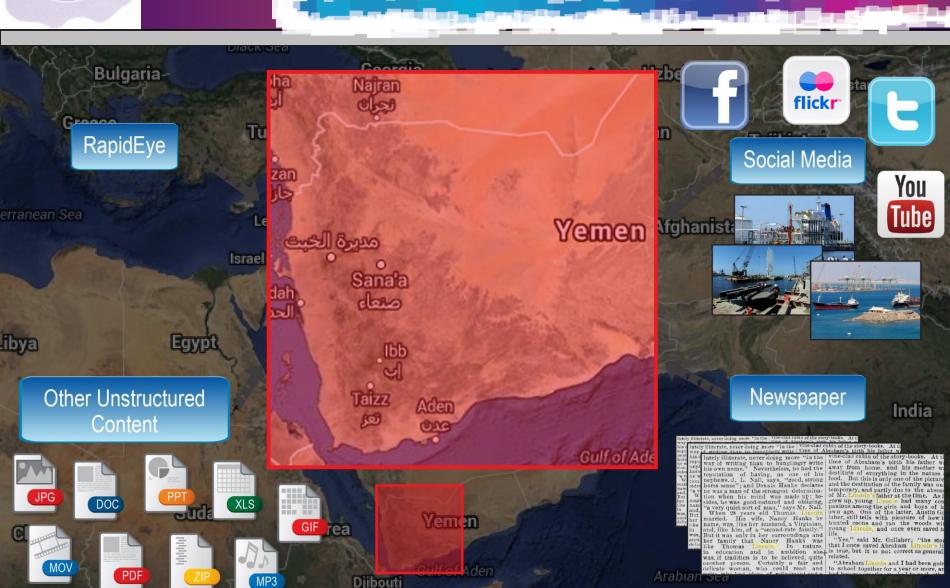
700+ clients supported under Amazon EC2



- PTFS' Digital Library Services Platform was designed for Amazon EC2
- ILS Next GeoSQRL solution meets the agencies future vision and is C2S ready
- Amazon AWS Marketplace and Partner Network (APN)
 application in process for the AW-GS application
- Following Amazon IC Marketplace initiative



ABI Demo





4. What's Coming Next?



Collating Social Media and Cognitive Processing





IDEAS AND MACHINES INC.

Upstream & Navigator



NGA - Workshop Announcement



Wednesday June 24th, 2015 1:30-4:30pm GEOINT Symposium Washington DC Convention Center

Federal Civil Disaster
Preparedness and Emergency
Response and Local Law
Enforcement Panels focus on
Preservation of Tradecraft



Thank You ?'s

Geospatial Business Intelligence Experts™

- Dan Quinn, PTFS, Bethesda, MD
- Earl Dodd, Ideas and Machines, Houston, TX
- Christopher Rezendes, President & Guido Mengelkamp, Partner
 - INEX ADVISORS, LLC (Boston and London)
- Bill Wall, Boundless Geo, Rosslyn, VA

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